

# VIDEO DISCUSSION QUESTIONS

# PARENT AND COMMUNITY ENGAGEMENT

Building Relationships through Technology  
George Couros

The purpose of this guide is to help school leaders explore ways to use technology to connect student learning with external partners. While you watch, consider social media avenues that can bring the classroom to parents and members of the community.

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## AFTER WATCHING THE VIDEO, DISCUSS AND ANSWER THESE QUESTIONS:

After you have seen the video, discuss:

- Are parents aware of what their children learn while in your school's classrooms?
- How can the use of technology result in greater parental support of classroom learning?
- On a scale of 1 to 5, what would you rate your school's current mode of communication with external partners? Why?

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## NOW, PUT WHAT YOU'VE LEARNED TO WORK:

Now, put this to work:

- List all social media tools which can supplement existing communication methods.
- Determine which social media tool(s) will work best for your campus.
- Establish a process which guides the use of the selected tool(s) regarding increased communication with external partners.